



Tony Moussa

followit co-founder and Managing Director

Tony Moussa manages a diverse team of product, tech, sales and marketing expertise, in addition to being responsible for legal, capital raising and strategic partnership initiatives for the followit business. Tony also recently recruited a high profile Executive Chairman for his board to help take the business to the next phase of its growth.

"followit will provide a more transparent, effective way for consumers to receive their information."

A career corporate lawyer and investment banker by background, Tony brought to the 6 strong founding team corporate process, strategic thinking and execution capabilities which, together with the complementary skills of the other co-founders, has enabled the business to develop from a simple idea to real business in a highly challenging environment.

Prior to establishing followit, Tony held senior positions with ANZ Banking Group Limited, Deutsche Bank and Westpac Banking Corporation.

